

**Name of meeting: Health and Adult Social Care Scrutiny Panel**

**Date: 12 December 2017**

**Title of report: Kirklees Joint Strategic Assessment (KJSA)**

**Purpose of report**

The report provides a summary of the Kirklees Joint Strategic Assessment (KJSA) to describe how it is managed, developed, updated and utilised. The report will also identify how the KJSA can enable improved understanding of health inequalities and what can be done to address these.

This report is supported by a set of slides to be presented/ shared at the Scrutiny Panel meeting.

<b>Key Decision - Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards?</b>	<b>No</b>
<b>Key Decision - Is it in the <a href="#">Council's Forward Plan (key decisions and private reports?)</a></b>	<b>N/A</b>
<b>The Decision - Is it eligible for call in by Scrutiny?</b>	<b>N/A</b>
<b>Date signed off by <u>Strategic Director</u> &amp; name</b>	<b>01/12/17</b> <b>Rachel Spencer-Henshall (Service Director Policy, Intelligence &amp; Public Health)</b>
<b>Is it also signed off by the Service Director for Finance IT and Transactional Services?</b>	<b>N/A</b>
<b>Is it also signed off by the Service Director for Legal Governance and Commissioning Support?</b>	<b>N/A</b>
<b>Cabinet member <a href="#">portfolio</a></b>	<b>Cllrs Viv Kendrick and Cathy Scott, Adults and Public Health</b>

**Electoral wards affected: N/A**

**Ward councillors consulted: N/A**

**Public or private: Public**

## 1. Summary

- Local authorities and clinical commissioning groups (CCGs) have equal and joint duties to prepare Joint Strategic Needs Assessments (JSNAs) and Joint Health and Wellbeing Strategies (JHWSs), through the Health and Wellbeing Board.
- In February 2015 the Health and Wellbeing Board approved a new approach to JSNA development in Kirklees. The re-named Kirklees Joint Strategic Assessment (KJSA) continues to be developed and updated on an ongoing basis to ensure that clear and comprehensive intelligence about local needs, assets and inequalities is available on a timely basis to support commissioning and planning decisions.
- The new web-based KJSA provides a number of useful place-based and over-arching intelligence summaries as well as detailed sections under the four themes of wider factors, health behaviours, health conditions and people and life events.
- The KJSA includes an increasing number of visual and dynamic elements and uses infographics and videos in place of narrative to bring content to life and highlight key messages.
- The 'Kirklees Overview' provides a high-level summary of the key issues and challenges affecting the health and wellbeing of the Kirklees population. This overview is refreshed annually and presented to the Health and Wellbeing Board for approval.
- A multi-agency KJSA steering group oversees the development of the KJSA and the health and wellbeing board is provided with updates on a regular basis. An updating schedule for KJSA sections is reviewed regularly by the KJSA steering group.
- A communications plan for the KJSA is in place and reviewed regularly. A blog has been developed to promote newly updated sections of the KJSA and to highlight how intelligence in the KJSA has been and can be used to inform commissioning decisions.
- The number of people looking at the KJSA is increasing. It has been positively received by the Health and Wellbeing Board and received national recognition, particularly for its dynamic format and shift to a more asset-based approach.

## 2. Information required to take a decision (please also see attached slides)

### Background

The Health and Social Care Act 2012 introduced new duties and powers for health and wellbeing boards in relation to Joint Strategic Needs Assessments (JSNAs) and Joint Health and Wellbeing Strategies (JHWSs). The [statutory guidance on JSNAs](#) states that the “purpose of JSNAs and JHWSs is to improve the health and wellbeing of the local community and reduce inequalities for all ages. They are not an end in themselves, but a continuous process of strategic assessment and planning”.<sup>i</sup>

Local authorities and clinical commissioning groups (CCGs) have equal and joint duties to prepare Joint Strategic Needs Assessments (JSNAs) and Joint Health and Wellbeing Strategies (JHWSs), through the Health and Wellbeing Board. JSNAs are “assessments of the current and future health and social care needs of the local community... The policy intention is for health and wellbeing boards to also consider wider factors that impact on their communities' health and wellbeing, and local assets that can help to improve outcomes and reduce inequalities. Local areas are free to undertake JSNAs in a way best suited to their local circumstances.”<sup>i</sup>

In February 2015 the Health and Wellbeing Board approved a new approach to JSNA development in Kirklees. The re-named Kirklees Joint Strategic Assessment (KJSA) continues to be developed and updated on an ongoing basis to ensure that clear and comprehensive intelligence about local needs, assets and inequalities is available on a timely basis to support commissioning and planning decisions.

### **KJSA governance and timescales**

A multi-agency KJSA steering group (please see [here](#) for Terms of Reference) oversees the development of the KJSA and the health and wellbeing board is provided with updates on a regular basis from the Public Health Intelligence lead.

A rolling updating schedule for all KJSA sections is in place (see slide 2 in the attached) and reviewed regularly by the KJSA steering group. Section updates are timed to coincide with the availability of new data/ intelligence. The Kirklees Public Health Intelligence team leads on KJSA development and engages with a wide range of stakeholders from Kirklees Council and partner organisations with topic or population expertise for specific section updates. Several KJSA steering group members and wider colleagues act as KJSA or asset 'champions' to support a more asset-based KJSA, facilitate wider engagement with the KJSA products and processes and ensure the KJSA captures relevant local voice and insights.

### **KJSA content**

- The new web-based KJSA enables easy navigation via intuitive menus (see slides 3-4). It provides a number of useful place-based and over-arching intelligence summaries as well as detailed sections under the four themes of wider factors, health behaviours, health conditions and people and life events.
- All sections follow a life-course approach, where appropriate, and provide evidence and intelligence to describe the issue/ group, explain why the issue is important to health and wellbeing, what key inequalities exist, what local assets are helping to improve outcomes and what commissioners should consider. Sections include links to other KJSA sections and additional sources of evidence and intelligence to avoid duplication and enable people to find further information if required.
- The KJSA includes an increasing number of visual and dynamic elements (see slides 5-6) and uses infographics and videos in place of narrative, where appropriate, to bring content to life and highlight key messages.
- There is a strong emphasis on understanding local 'assets' (see slide 7) and embedding an approach which 'starts with what's strong not what's wrong'. This approach can be seen in the most recently updated KJSA sections and the latest Kirklees Overview 2017/18. The new '[Community Assets: People Helping People](#)' section of KJSA describes what is meant by an asset-based approach, why it is important and how the content of the KJSA reflects this. The indicator tables described below include a balance of traditional 'deficit-based' indicators and more positive 'asset-based' indicators.
- The '[Kirklees Overview](#)' provides a high-level summary of the key issues and challenges affecting the health and wellbeing of the Kirklees population. It is a useful starting point for people new to Kirklees. This overview is refreshed annually and presented to the Health and Wellbeing Board for approval (the 2017/18 Kirklees Overview was approved in Sept 2017).

### **Understanding inequalities**

- Dynamic indicator tables which present clear information about inequalities between geographic and demographic groups in Kirklees are being embedded in the KJSA (see

slide 6). These will go live in the next few weeks. These will be improved on an ongoing basis to enable progress towards reducing inequalities to be clearly understood. Additional/ alternative population outcome indicators for Kirklees can be incorporated into the KJSA indicator tables to support the process of monitoring progress towards achieving outcomes.

- The 'Kirklees Overview' will continue to be a key resource for monitoring and understanding the local picture of health inequalities.
- All KJSA sections include a number of recommendations for commissioners and service planners to consider. These are based on the evidence and intelligence summarised elsewhere in the section and should be focused on what actions are needed to improve outcomes and reduce inequalities.

### **Communication & engagement**

- In addition to the processes outlined above, a communications plan for the KJSA is in place and reviewed regularly. A blog (see slide 8) has been developed to promote newly updated sections of the KJSA and provides links to relevant campaigns/ activities (e.g. the blog to promote the updated KJSA Carers' section was linked to the communications on Carers' Week on the Council's intranet). The blog posts also exist to highlight how intelligence in the KJSA has been and can be used to inform commissioning decisions.
- Further communication and engagement work is needed to increase awareness and use of the KJSA and to ensure the connections between intelligence, actions, strategies and outcomes are promoted and understood.

### **Evaluation (see slide 9)**

- The new KJSA has been positively received by the Health and Wellbeing Board and received national recognition, particularly for its dynamic format and shift to a more asset-based approach.
- Analysis of KJSA webpage 'visits' tells us that the number of people looking at the KJSA is increasing.
- The JHWS, the local Health and Wellbeing Plan and the Children and Young People's Plan are strongly underpinned by the intelligence in the KJSA. In addition, the KJSA has been the key intelligence resource for the commissioning of the Healthy Child Programme (now 'Thriving Kirklees') and the forthcoming Wellness Model commission. Intelligence in the KJSA has also supported the focus of the Mental Health Needs Assessment.
- The extent to which the KJSA directly influences commissioning decisions across Kirklees partners has not been formally evaluated.

### **References**

- i. Statutory Guidance on Joint Strategic Needs Assessments and Joint Health and Wellbeing Strategies. Department of Health, March 2013. Available from: <  
[https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/277012/Statutory-Guidance-on-Joint-Strategic-Needs-Assessments-and-Joint-Health-and-Wellbeing-Strategies-March-20131.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/277012/Statutory-Guidance-on-Joint-Strategic-Needs-Assessments-and-Joint-Health-and-Wellbeing-Strategies-March-20131.pdf)>  
[accessed 29 Nov 2017].

### **3. Implications for the Council (see slide 10)**

As the council becomes a commissioning organisation and works more closely with Kirklees partners to achieve shared outcomes, the KJSA will become an increasingly important component of intelligence-led commissioning for outcomes. It will be important to clarify the links between local intelligence (including the KJSA), action

plans and strategies and understand the progress we are making towards reducing inequalities and improving outcomes. The continued development of the web-based KJSA will support this process by enabling a better understanding of local needs, assets and inequalities.

4. **Consultees and their opinions**

Not applicable

5. **Next steps**

Not applicable

6. **Officer recommendations and reasons**

That this report be received.

7. **Cabinet portfolio holder's recommendations**

Not applicable

8. **Contact officer**

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9. **Background Papers and History of Decisions**

- Health and Wellbeing Board 26 February 2015 (Item 7: Next Steps with the Joint Strategic Needs Assessment (JSNA) Development)
- Health and Wellbeing Board 29 October 2015 (Item 9: Joint Strategic Assessment Development)
- Health and Wellbeing Board 30 June 2016 (Item 8: Kirklees Joint Strategic Assessment)
- Health and Wellbeing Board 30 March 2017 (Item 7: Kirklees Joint Strategic Assessment Update)
- Health and Wellbeing Board 28 Sept 2017 (Item 8: Updated Kirklees Joint Strategic Assessment (KJSA) Overview 2017/18)

10. **Service Director responsible**

Rachel Spencer-Henshall (Service Director Policy, Intelligence & Public Health)